

# Qualitative Methods, 7,5hp

Fall 2010

Department of Business Studies, Uppsala University

Course director: Jaan Grünberg, Department of Business Studies, Uppsala University  
Course start: Friday, October 29  
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## *Aim of the course*

This course aims at introducing research students in business studies to the range of available methods for data collection and analysis that are broadly collected under the label “qualitative research”.

After completing the course the participant should have an understanding of the foundations of qualitative research, be able to choose among and apply the methods available, to present their research and to provide insightful criticism on existing pieces of research.

## *Teaching*

The course consists of a series of meetings that all combine lectures, guest lectures and seminars. For each meeting there is a set of readings and assignments.

## *Examination*

To pass the course active participation is required as well as passing the final course paper and completing all assignments.

## *Schedule*

The days we meet are:

October 29	10.15-15	K312
November 4	10.15-15	K312
November 5	10.15-15	K312
November 11	10.15-15	K312
November 12	10.15-15	K312
November 18	10.15-15	K312
November 19	10.15-15	K312

Address: Uppsala, Ekonomikum, Kyrkogårdsg. 10C, 1 stairs up left

## Readings

Czarniawska, B., 2007, *Shadowing and other techniques for doing fieldwork in modern societies*, Liber, Copenhagen Business School Press, Universitetsforlaget

<http://www.adlibris.com/se/searchresult.aspx?search=quickfirstpage&quickvalue=Shadowing+and+other+techniques+for+doing+fieldwork+in+modern+societies&title=Shadowing+and+other+techniques+for+doing+fieldwork+in+modern+societies&fromproduct=False>

Silverman, D., 2007, *A very short, fairly interesting, and reasonably cheap book about qualitative research*, London: Sage.

<http://www.adlibris.com/se/searchresult.aspx?search=quickfirstpage&quickvalue=A+very+short%2c+fairly+interesting%2c+and+reasonably+cheap+book+about+qualitative+research&title=A+very+short%2c+fairly+interesting%2c+and+reasonably+cheap+book+about+qualitative+research&fromproduct=False>

Starbuck, W. H., 2006, *The Production of Knowledge*, Oxford: Oxford University Press

[http://www.bokus.com/cgi-bin/product\\_search.cgi?search\\_word=The+Production+of+Knowledge&qsearch-submit=S%F6k&language=](http://www.bokus.com/cgi-bin/product_search.cgi?search_word=The+Production+of+Knowledge&qsearch-submit=S%F6k&language=)

You also need to choose the following:

1. A handbook on qualitative methods
2. A book on academic writing
3. A dissertation that catches your interest and which uses qualitative methods

In addition to all this there will be a number of articles assigned as readings for guest lectures.