

BSc

BACHELOR OF SCIENCE PROGRAMS

EMPLOYMENT REPORT 2023



INTRODUCTION

When I graduated from the Stockholm School of Economics (SSE) in 2013, Instagram had 110 million users, while in 2022, it had more than two billion users. This embodies the rapid pace of change we are experiencing right now. During my three years working for the Alibaba Group, one of the largest tech companies in the world, I repeatedly heard the guiding principle “change is the only constant”. Looking at the world today, this is the reality we will all be facing. The only thing we know about tomorrow is that it will be entirely different from today, and that the pace of change is accelerating as never before. This environment puts high requirements on leaders. To succeed, you have to be curious and embrace novelties, but don’t be fooled by empty promises. As a leader, you will need to guide teams through a fragile world, where a new technology might upend the status quo at any time. This increased uncertainty requires authentic leadership and a high level of empathy as the need of direction increases with it.

I started my Bachelor’s degree at SSE in 2008 and later graduated with a Master’s degree from SSE and a CEMS Master in International Management in 2013. Today, I work as the Online Director at Åhléns, the largest department store in Sweden. My years at SSE and in its student association were highly formative, providing a solid foundation in business understanding and analytical skills. More importantly, the people at SSE – both fellow students, alumni and teachers – taught me many lessons outside of the books, such as the value of friendships and teamwork, humility and work ethics. Lessons that have proved invaluable.

If asked what the most striking characteristics of an SSE graduate are, I would say drive, relentlessness, and curiosity; all important qualities to succeed and thrive in this ever-changing world.

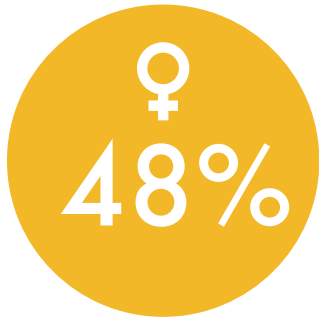


Jenny Zeng
Online Director at Åhléns

GRADUATE PROFILE

In the spring of 2023, 297 alumni who graduated from SSE's Bachelor programs in 2022 were surveyed about their whereabouts, employment situation, and remuneration. They included 48 percent women and 52 percent men.

The average age at graduation was 24. Twenty-two nationalities were represented, including Swedish (some of these were Swedish alumni with double citizenships).



NATIONALITIES REPRESENTED IN THE BACHELOR COHORT THAT GRADUATED IN 2022

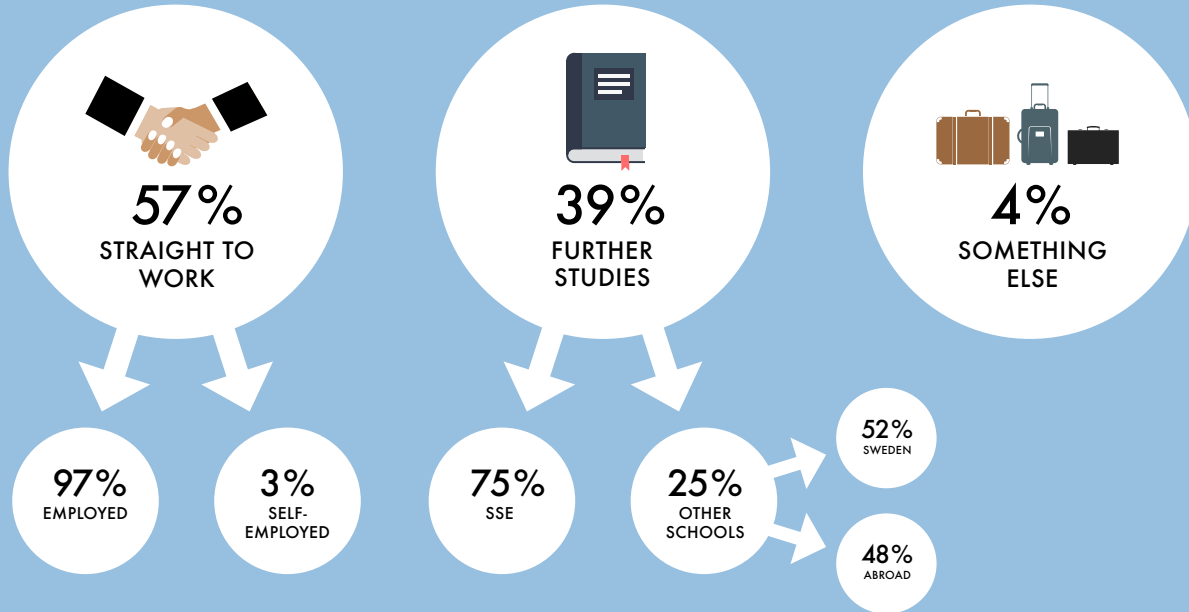
Algerian, American, Belarussian, British, Canadian, Chinese, Croatian, Finnish, French, German, Israeli, Italian, Jordanian, Moroccan, Norwegian, Russian, Salvadoran, Spanish, Swedish, Turkish, Ukrainian, Vietnamese.

Of the invited alumni, 236 responded to the survey. Their answers are summarized on the following pages. Note that not every respondent completed every question. To calculate the percentages, we used the number of usable responses to each question as the total. Likewise, when we refer to "alumni" on the following pages, we refer to the group of alumni who answered the relevant survey question and not the entire cohort that graduated in 2022.

Information on company sectors was reviewed by the project team and standardized based on the Financial Times grouping.

WHAT COMES NEXT

Fifty-seven percent of alumni who disclosed their employment status reported that they began their careers after finishing their degree. Thirty-nine percent decided to continue their studies. The remaining four percent reported doing something else.



GRADUATES WERE HIRED QUICKLY

Of the alumni who told us that they went straight to work and disclosed their time to employment, 95 percent found employment within three months of completing their studies. The remaining 5 percent include alumni who chose not to look for a job immediately after graduation.

95%

95 percent found employment within three months of completing their studies.

Of those who found employment within three months of completing their studies, 83 percent found positions before they completed their studies.

ANNUAL REMUNERATION

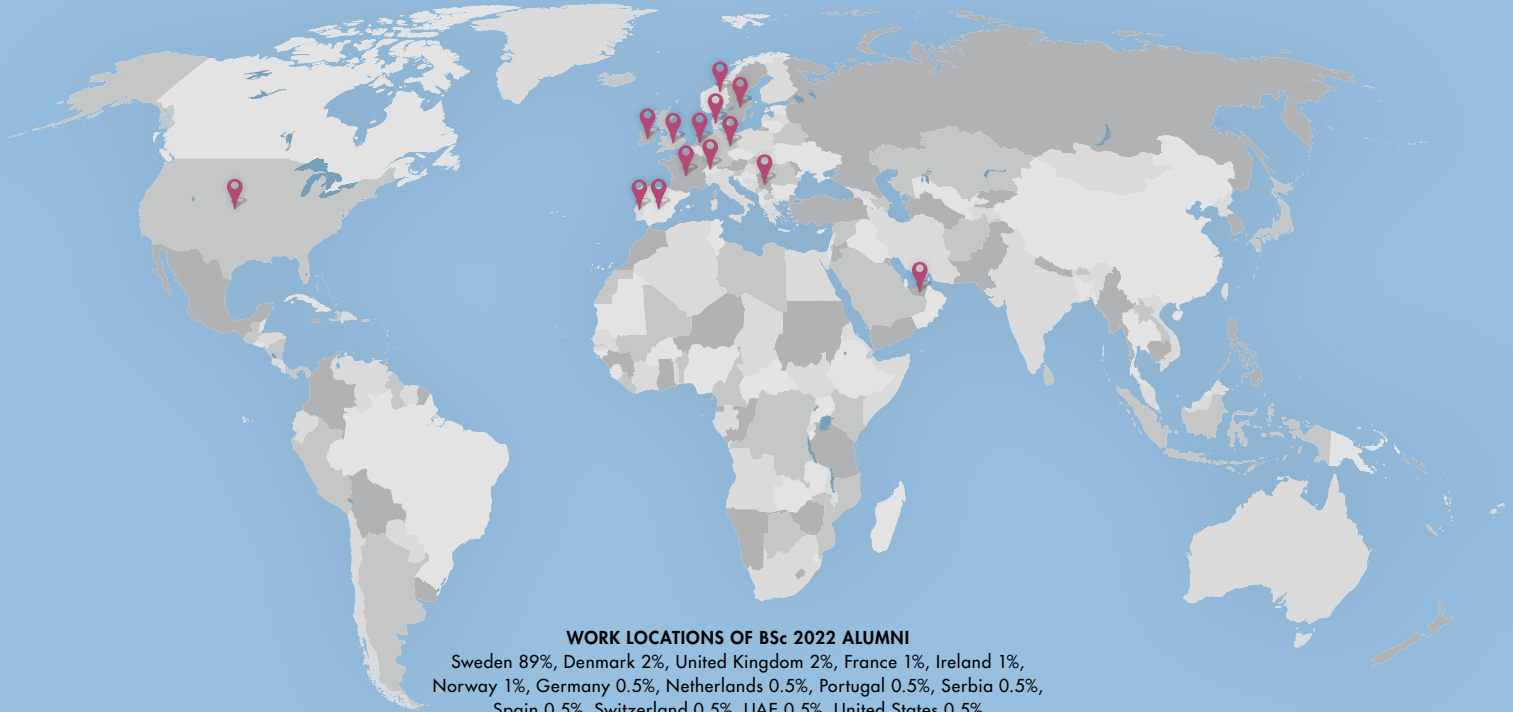
One year after completing their studies, employed alumni* earned an average annual gross remuneration of USD 50,248 or SEK 542,653. This figure includes bonuses and commissions.



*Salary information was reported by alumni in USD. USD was converted to SEK at the Riksbank's exchange rate on June 1, 2023; USD 1 = SEK 10.7995. Outliers were excluded from this analysis.

GRADUATES' DESTINATIONS

Almost 89% of alumni who disclosed their current location live in Sweden, over 10% in other European countries. Among those, the United Kingdom and Denmark were the most popular destinations. Under 1% are located in USA and UAE.



FIRST EMPLOYERS AFTER GRADUATION

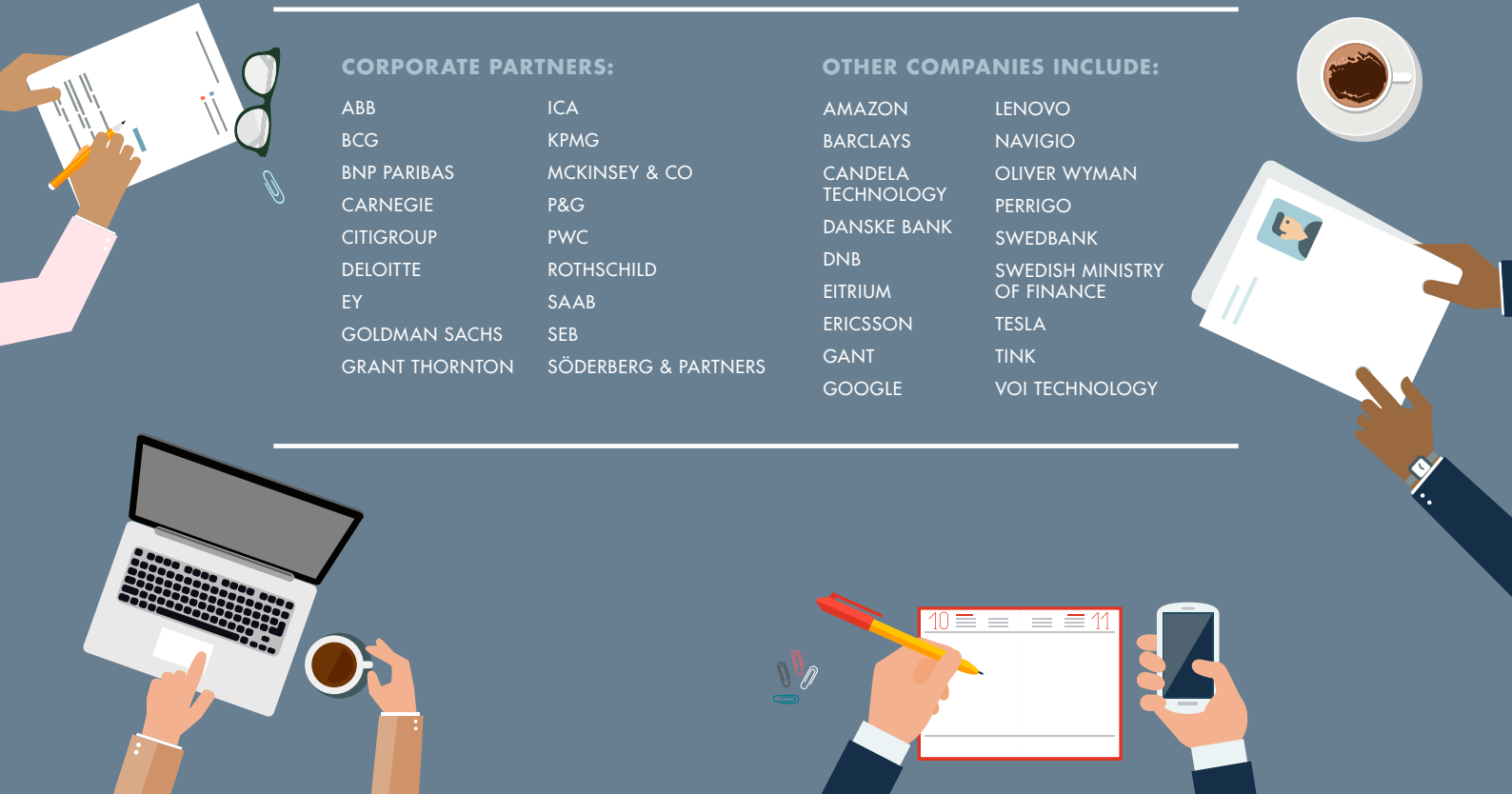
28% (36) OF 129 EMPLOYED ALUMNI ARE WORKING IN SSE'S CORPORATE PARTNER COMPANIES

CORPORATE PARTNERS:

ABB	ICA
BCG	KPMG
BNP PARIBAS	MCKINSEY & CO
CARNEGIE	P&G
CITIGROUP	PWC
DELOITTE	ROTHSCHILD
EY	SAAB
GOLDMAN SACHS	SEB
GRANT THORNTON	SÖDERBERG & PARTNERS

OTHER COMPANIES INCLUDE:

AMAZON	LENOVO
BARCLAYS	NAVIGIO
CANDELA TECHNOLOGY	OLIVER WYMAN
DANSKE BANK	PERRIGO
DNB	SWEDBANK
EITRIUM	SWEDISH MINISTRY OF FINANCE
ERICSSON	TESLA
GANT	TINK
GOOGLE	VOI TECHNOLOGY



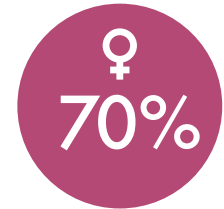
SSE BUSINESS LAB

THE STARTUP INCUBATOR OF SSE

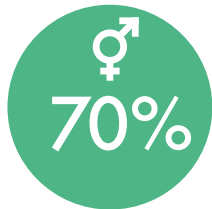


SEK 48 million raised by the startups

SSE Business Lab is the startup incubator of the SSE. The incubator is an integrated part of SSE that encourages entrepreneurship among students, alumni and faculty and provides early-stage support for companies that have at least one co-founder with a connection to SSE. Through coaching, mentorship, workshops, and access to a first-class network of investors, SSE Business Lab helps startups develop their ideas, accelerate their growth, and create impact. The incubator provides access to a wide variety of partner offers from organizations like Microsoft for Startups, Scrive, PE Accounting, and Stockholms Grosshandelssocietet. Since its inception in 2001, SSE Business Lab has supported over 260 companies – among them well-known successes like Klarna, Budbee and Voi Technology.

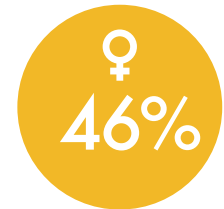


Of the capital raised, 70% went to startups with female CEOs



Of the capital raised, 70% went to mixed-gender teams

SSE Business Lab offers support to entrepreneurs and startups through three programs: IDEATE, an inspirational program for students at SSE and KTH who are interested in building sustainable businesses; ACTIVATE, an intensive program for teams seeking to validate their business ideas; and INCUBATE, a six-to-18-month long incubation program for startups with a scalable product or service and international business potential.



Of the private investors in SSE's new venture fund, 46% are women.

ABOUT LOVISA QVARNER AND DIBZ

Lovisa attended the BSc program in Business & Economics from 2017 to 2020. Towards the end of her studies, she founded Dibz together with two friends from KTH Royal Institute of Technology. As they were all coming from smaller cities, they were frustrated by the complexity of housing queues in Stockholm and wanted to create a simpler solution for people looking for accommodation.

Dibz is a platform that allows you to keep track of all your housing queues and points in a single place. The platform seeks to help its users plan their future and maximize their opportunities with just a couple of clicks. As a platform that democratizes access to information, Dibz aims to promote social inclusion by making it easier for everyone to navigate the complex housing market in Sweden.

“The community of entrepreneurs, advisors and investors at SSE Business Lab was invaluable for us when we created Dibz. The support from the Lab helped us meet our challenges head on and grow our startup fast. I recommend the programs to all entrepreneurial students!”



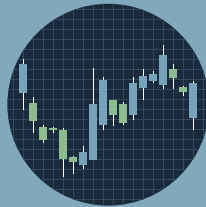
Lovisa Qvarner
Co-founder of Dibz

CHOICE OF SECTOR

The companies where our alumni work belong to the following sectors:



34% Consultancy



31% Finance



12% Technology/
Telecoms



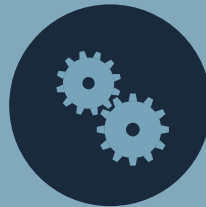
8% Retail



4% Consumer Products



2% Healthcare



2% Industrial



2% Non-profit
Organizations



2% Public Sector



3% Other

PROGRAM PORTFOLIO

BACHELOR OF SCIENCE PROGRAMS

**BACHELOR OF
SCIENCE PROGRAMS
(3 YEARS)**

Business & Economics

Retail Management

PROGRAMS OFFERED AT SSE

BACHELOR OF SCIENCE PROGRAMS

**MASTER OF
SCIENCE
PROGRAMS
(2 YEARS)**

International Business

Finance

Business & Management

Economics

Accounting, Valuation &
Financial Management

**PhD
PROGRAMS
(5 YEARS)**

Business Administration

Economics

Finance

MBA EXECUTIVE FORMAT (18 MONTHS)

EXECUTIVE EDUCATION

WHAT EMPLOYERS THINK

"Over the years, SSE has provided us with many top talents who have grown and evolved into great leaders within H&M. Interaction with students through real business cases and projects has given us numerous new insights and ideas on how to improve and been a great way for us to build relationships with talented people from an early stage."

Daniel Ervér
Country Manager
Sweden



"BCG has a long history of meeting and employing talent from SSE, and we continue to be impressed by the knowledge and skills that they bring to their work. But what makes them unique is their entrepreneurial spirit, willingness to drive change and attitude of everything is possible. We are looking forward to meeting the next generation of SSE graduates at BCG!"

Christina Synnergren
Managing Director & Partner, SSE alum



"We are proud of our close partnership with SSE. In our search for exceptional talent, SSE students continue to be distinctive. They exhibit high levels of drive and engagement, qualities that are crucial in our work to solve some of the world's most complex problems. We have decades of history of learning, growing, and unleashing our potential together."

Sebastian Sjöberg
Managing Partner and Senior Partner at McKinsey – Sweden

McKinsey
& Company

WHAT ALUMNI THINK

"An education from SSE gives you an analytical toolbox that is valuable no matter in what type of career you end up. By learning the basics of a broad range of topics in business and economics, combined with the opportunity to specialize during the third year of the bachelor's program or during the master program's, the knowledge you gain is both deep and wide – all in a setting that is highly intellectually stimulating."

David Hakula, Speechwriter and Economic Policy Advisor to the Leader of the Opposition, Swedish Parliament in Stockholm, Sweden



"SSE taught me a lot, both academically and professionally. I acquired a greater understanding of financial statements, accounting, and how to confidently make decisions based on reports and numbers, and how to be efficient and quick in my execution – all skills that are essential to an entrepreneur!"

Elsa Bernadotte
President & Co-founder of Karma in Stockholm, Sweden / Forbes 30 under 30

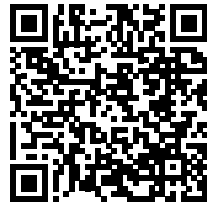


"The courses taught at SSE were very helpful to my career as they gave me a great foundation in accounting, valuation, strategy and marketing knowledge, which I use daily at McKinsey. To sum it up, SSE was instrumental to me finding my career path and giving me a great start!"

Jolin Holmgren
Investment Professional at EQT Partners in Stockholm, Sweden



Meet more
of our graduates





STOCKHOLM SCHOOL OF ECONOMICS

SSE is one of Europe's leading business schools, with a unique business-community network. Its research is internationally recognized, and many of its researchers are among the leading figures in their respective fields.

SSE's mission dates back to 1909, and it is to strengthen Sweden's competitiveness through research and science-based education. To execute this mission, SSE operates with core values that ultimately prepare decision makers, today and in the future, for approaching the world with curiosity and confidence and acting freely in relation to the unknown. In practice, SSE's operations embody a Fact and science-based mindset, Empathy and cultural literacy, Reflection and self-awareness, and Entrepreneurship. In a word, SSE aims to be a FREE Business School and as such impactful for all of its stakeholders, locally, nationally, and globally.



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