



FREE VALUES AND EDUCATIONAL MISSION

SSE's take as their point of departure that a successful decision maker of the future will approach the world with curiosity and confidence and who, as the philosopher Ingemar Hedenius said: "is free and alive in relation to the unknown".

Decision makers may well be outperformed cognitively by artificial intelligence, robots or machines. But the core competence of humans is to be human and a successful decision maker in the future will maximize the potential of being human. Hence, SSE has formulated its overarching values and educational mission through the acronym FREE. It stands for:

FACT AND SCIENCE BASED MINDSET

We are fundamentally a scientific institution, and facts are the basis for all critical and analytical thinking. An SSE graduate will make decisions based on facts and have the ability to differentiate between types of knowledge. This ability becomes particularly important in a world of alternative facts, "fake news" and filter bubbles.

RELECTIVE AND SELF AWARE

The future will require more reflection and self-knowledge. SSE-trained individuals will be able to contemplate what role they play in the world, understand the impact they have on others, evaluate their personal preferences, and be aware of how their choices are determined.

EMPATHETIC AND CULTURALLY LITERATE

Empathy and cultural sensitivity are so far, something that artificial intelligence cannot accomplish. We are convinced that an empathetic person becomes a better leader and decision maker. Cultural literacy is also critical. To interact with someone from another background, expertise, or profession than one's own is a prerequisite for the future.

ENTREPRENEURIAL AND RESPONSIBLE

Students graduated from SSE will have an entrepreneurial and creative approach to the world. They will strive to create change in a responsible manner. They should not accept the status quo but seek improvement for society and the world at large.