

# Schedule - Introduction BSc Business and Economics 2023

\*= mandatory events

## Monday, August 21<sup>st</sup>

**08:15-10:00**

*The Aula*

**Welcome to the Stockholm School of Economics! \***

President of SSE Lars Strannegård

Program Director BSc BE Karin Fernler

Program Director BSc RM Fredrik Lange

President of SASSE Ryan Thomas

Big parents Georgia Anderson, Esam Touma, Liv Sterner and Eldór Hennermark

**10:00-17:00**

**Enrolment and tour in Småtting groups \***

*The Rotunda & Pub*

**22.00-03.00**

Intro pub

## Tuesday, August 22<sup>nd</sup>

**08:15-10:00**

*The Aula*

**Welcome to the Stockholm School of Economics! \***

President of SSE Lars Strannegård

Program director Karin Fernler

President of SASSE Ryan Thomas

Big parents Georgia Anderson, Esam Touma, Liv Sterner and Eldór Hennermark

**10:00-17:00**

**Enrolment and tour in Småtting groups \***

*The Rotunda & Pub*

**22.00-03.00**

Intro pub

### Wednesday, August 23<sup>rd</sup>

#### *The Aula*

- 09.00-09.30**      **Introduction to BSc BE Program \***  
Presented by Karin Fernler, Program Director
- 09.30-10.15**      **Transitioning to SSE – From Secondary to Higher Education\***  
Professor Laurence Romani, Department of Management and Organization
- 10.15-10.30**      BREAK
- 10.30-11.15**      **Student Support \***  
Academic Support  
Joakim Blom & Maja Linde, Academic Advisors  
Stockholm Student Health Services, Susanna Bitter, Psychologist
- 11.15-11.35**      BREAK (fruit will be provided by SSE in the Atrium)
- 11.35-12.15**      **Rules and Regulations at SSE \***  
Professor Lars Henriksson, Center for Business Law and General Counsel & Karin Fernler, Program Director
- 12.15-13.00**      **Diversity, Equity, and Inclusion in Sweden and at SSE \***  
Karol Vieker, Diversity, Equity and Inclusion Manager

#### *Hagaparken*

- 15:30**              Deloitte Olympics and BBQ

### Thursday, August 24<sup>th</sup>

- 08.00-09.30**      **Diagnostic test in Mathematics \***  
Rooms will be announced when arriving at SSE, Entrance Sveavägen 65. *Be there in **good** time and do not forget your ID*
- 09.30 -10.00**      Coffee and fruit (provided by SASSE in the Atrium)

#### *The Aula*

- 10.00-11.45**      **The Learning Brain - In the Digital Era \***  
Anna Tebelius Bodin, Author, Educator and Lecturer
- 11.45-13.00**      *LUNCH BREAK*
- 13.00-13.30**      **Word of Wisdom – SASSE \***

President of the Entertainment committee, SASSE  
President of the Social Committee, SASSE

**13.30-14.15**            **Words of Wisdom \***  
Martin Sjöberg, Ljung & Sjöberg

**14.15-14.45**            **Being an SSE-student \***  
Anastasia Borhardt Efstathiou, President of the Education  
Committee, SASSE

*Meet up with your småtting group*

**15.00-19.00**            **Bain & Company Treasure Hunt**

**20.00**                    **Korridorsfest**

**22.00**                    **Sturecompagniet**

### Friday, August 25<sup>th</sup>

*The Grand Hall (Stora Salen)*

**09.00-10.00**            **Bubble-hopping \***  
Associate Professor Emma Stenström, Department of  
Management and Organization

**10.00-12.15**            **Department Introduction Lectures \***

- Global Challenges & Reflection Series
- Economics
- Finance
- Entrepreneurship, Innovation and Technology
- BREAK
- Marketing and Strategy
- Management and Organization
- Accounting
- Business Law

**12.15-13.30**            *ACADEMIC FAIR IN ATRIUM \*Lunch is provided by SSE*

*The Aula*

**13.30-14.15**            **Alumni Panel - What happens after SSE? \***

**14.15-15.00**            **Student Panel - What is it like to study at SSE? \***

**15.00-15.15**            **Final Words - Karin Fernler & Education Committee \***

Saturday, August 26<sup>th</sup>

Zilliz & PU: The Great Adventure

Sunday, August 27<sup>th</sup>

*Rest Day*

Monday, August 28<sup>th</sup>

8.15-17.00 Lectures

19.00-22.00 FulSittning: Rotunda & Pub

22.00 Mood Gallerian!

Tuesday, August 29<sup>th</sup>

8.15-17.00 Lectures

17.00 BCG on Tour

Wednesday, August 30<sup>th</sup>

8.15-17.00 Lectures

*Rotunda*

17.00-19.00 McKinsey lounge

Thursday, August 31<sup>st</sup>

8.15-17.00 Lectures

*Stora Salen*

19.00-22.00 How-to-Attend-a-Banquet-Banquet

Friday, September 1<sup>st</sup>

8.15-17.00 Lectures

*Rest Day*

Saturday, September 2<sup>rd</sup> to Sunday, September 3<sup>th</sup>

Sat 06.00- Sun 15.00    The legendary Småtting Trip